

Product Designer with a passion for people.

Intro

Experienced design leader who has spearheaded multiple successful design efforts, driving impactful results through effective cross-functional teamwork.

My mission is to design innovative digital products that prioritize empathy, simplicity and user satisfaction to positively impact people's lives.

Education

University of Saint Francis
School of Creative Arts
2009-2013

Software

Figma
Sketch
Adobe
Miro
Zeplin
Axure
Invision
Jira
Maze
Atom

Achievements

Volunteered with Fort Wayne Trails to create event marketing, trail signage and web assets.

Volunteered with Junior Achievement to create promotional signage.

Winner of two Student Gold American Advertising Federation awards.

Experience

Lessen

Product Designer IV - Seattle, WA (Dec 2021 - Nov 2022)

Led the design for Lessen's Field Project Manager iOS app. Partnered heavily with cross-functional leaders. Created a shift in design culture expectations by defining a design lifecycle and feedback process. Helped to define and maintain an atomic design system and worked with developers to build living components with documentation. Interviewed design candidates to help grow the team from 3 to 13.

Grubhub

Product Designer II - Chicago, IL (Sep 2015 - Feb 2018)

Led the design for Grubhub's self-service Menu Editor, an industry-first responsive web-app. Available to every restaurant on the GH platform, the tool allowed Grubhub to scale its restaurant base rapidly.

Partnered heavily with cross-functional leaders and guided them throughout the design process with the use of journey and affinity mapping, user-flows, sitemaps, & wireframes before delivering production quality UI to developers and partnering with them throughout the development process.

Researched user needs and held in-person as well as remote testing sessions frequently.

NBC

Interaction Designer - Naperville, IL (Oct 2014 - Sep 2015)

Led the redesign of NBC's subsidiary (Neebo)'s E-Commerce platform. Created customizable style-guide templates for each university. Guided a design team of six. Delivered some light front-end development using HTML, CSS and JS.

Zimmer Biomet

Design Intern - Warsaw, IN (May 2013 - Sep 2013)

Print design. Medical white papers, instrumentation documentation.

Catalyst Marketing Design

Design Intern - Fort Wayne, IN (Jan 2013 - May 2013)

Assigned to Buffalo Wild Wings and Tyson Foods accounts. Print and Web Design.

O'Daniel Automotive Group

Web Designer - Fort Wayne, IN (Feb 2011 - Oct 2012)

Responsible for all marketing and web design and development. Built websites using HTML, CSS, JS and PHP.