

# Product Designer with a passion for people.

## Intro

Experienced design leader who has spearheaded multiple successful design efforts, driving impactful results through effective cross-functional teamwork.

## Education

University of Saint Francis  
School of Creative Arts  
2009-2013

## Software

Figma  
Sketch  
Adobe  
Miro  
Zeplin  
Axure  
Invision  
Jira  
Maze  
Atom

## Volunteer Work

FW Animal Care & Control  
(2024-present)  
Heart2Heart Hospice (2024-present)  
Fort Wayne Trails (2011-2012)  
Junior Achievement (2011-2012)

## Awards

Winner of two Student Gold American Advertising Federation awards.

## Experience

### Peppermint Tango

Co-Founder - FW/Wilmington (Aug 2024 - Present)

UX studio delivering high-quality web and native app experiences for businesses of all sizes. I lead all aspects of product design and collaborate closely with engineering to bring ideas to life.

### Lessen

Product Designer IV - Seattle, WA (Dec 2021 - Nov 2022)

Led the design for Lessen’s Field Project Manager iOS app. Partnered heavily with cross-functional leaders. Helped to define a design lifecycle and feedback process, and contributed to and helped to maintain an atomic design system and worked with developers to build living components with documentation.

### Grubhub

Product Designer II - Chicago, IL (Sep 2015 - Feb 2018)

Led design for multiple Grubhub restaurant products, including the Menu Editor, Hours Editor, Restaurant Photos Upload, and New Restaurant Onboarding, .

Partnered heavily with cross-functional leaders and guided them throughout the design process with the use of journey and affinity mapping, user-flows, sitemaps, & wireframes before delivering production quality UI to developers and partnering with them throughout the development process.

Researched user needs and held in-person as well as remote testing sessions frequently.

### Nebraska Book Company

Interaction Designer - Naperville, IL (Oct 2014 - Sep 2015)

Led the redesign of NBC’s subsidiary (Neebo)’s E-Commerce platform.

### Zimmer Biomet

Design Intern - Warsaw, IN (May 2013 - Sep 2013)

Print design. Medical white papers, instrumentation documentation.

### Catalyst Marketing Design

Design Intern - Fort Wayne, IN (Jan 2013 - May 2013)

Assigned to Buffalo Wild Wings and Tyson Foods accounts. Print and Web Design.

### O’Daniel Automotive Group

Web Designer - Fort Wayne, IN (Feb 2011 - Oct 2012)

Responsible for all web design and development, utilizing HTML, CSS, JS and PHP.